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Portfolio > danieledastoli.it

last update: 2019 (sorry!)

#### **Daniele Dastoli**

Designer

I'm Daniele, 36 years old designer living in Rome, Italy.

With over 15 years of experience in the field, I have had the privilege of working with a diverse range of individuals and companies.

My passion for graphic design, brand identity, typography, photography, advertising, has driven me to explore and expand my skills over the years.

One of my primary goals in this role is to have the opportunity to design for causes I believe in and to select projects based on my principles and ethics. It is essential for me to align my work with my values, contributing to meaningful projects that make a positive impact on society.

# Education

### Pantheon Multimedia

Graphic design degree. Subjects studied: History of graphic design and visual communication, marketing, illustration, web design, photography.

## I.P.S.I.A. Virginia Woolf

Graphic design high school graduation diploma.

## Skills

Graphic design, logo and brand identity, photo editing, web design, UI/UX, front-end development, art direction, photography and generative AI.

### Expertise

HTML5, CSS3, Javascript ES6, Magento, Wordpress

Suite Adobe, Sketch, Invision, Proto.io, Suite Office, MacOS and Windows.

## Language

Italian - native language English - fluent

# Experience

## Senior Graphic Designer / Art Director

mashfrog Group | Roma

2019 / present

Working for customers like Enel Group, Inwit, Ewiva, Webuild. Some of my main tasks are designing brand identities and creating visuals and layouts for our clients.

# Graphic and Web Designer

Keyin Web Agency | Roma

2016 / 2019

Working as visual digital designer, dealing mainly with logos and brand identity, web and apps interfaces, interior and still life photography.

### **UI** Designer

DIY Ticket | Roma

2015 / 2016

Part of a team made of developers, marketers and designer, taking care of the UI and UX for the launch of the web ticketing platform 'Do it Yourself'. www.diyticket.it

### Freelance Designer

2011 / 2015

Working closely with clients on small branding projects both print and digital, and also with agencies as a consultant in graphic and web design, logo and brand identity, art direction, web marketing and photography.

# Graphic Designer

2007 / 2010

Studio Centrone | Guidonia

My first job as a graphic designer, here's where I started right after the high school and where I probably realized how much I love to be a designer.